



Kalamazoo County Sheriff's Office

Media Release

Date: Thursday, July 14, 2016

Time: 9am

Incident #: Media Event and Announcement

Nature: The Teddy Bear Posse Special Event Kick Off, Kalamazoo Campaign 2016

Location: Texas Township Fire Department, 7110 West Q Avenue, Kalamazoo MI 49009

Information:

Sheriff Richard Fuller and the Texas Township Fire Department are hosting a Teddy Bear Posse.

Local businesses, police, fire and first responders around Kalamazoo County are announcing the kick off of the Teddy Bear Posse campaign at the Texas Township Fire Department on Thursday, July 14th at 9am. This program provides the opportunity for community members to donate stuffed animals and teddy bears to help children in stressful situations.

The 10 Week campaign began Monday, July 11th and will continue through September 15, 2016. The teddy bears collected are placed into police cars, fire trucks and ambulances and are provided to children encountering traumatic situations and hardship. This event is being sponsored by Midwest Communications and Style Encore.

Additional sponsors and drop off locations are: Applebees, Little Caesars, Look Insurance, Southern Michigan Bank and Trust, Sweetwater Donut Mill, Goodrich Quality Theatres, Metro PCS, Plato's Closet, WKZO Radio, fm 106.5 WVFM, Z96.5 Kalamazoo Alternative Radio, WQLR and the Touch, and Mulder Moving and Storage.

Anyone who may have further information is asked to contact the **Kalamazoo County Sheriff's Office at 269-383-8748** or **Silent Observer at 269-343-2100**. Information can also be reported online at www.kalamazoosilentobserver.com.



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Please come out to help us. This event is open to the public.

Contact: US Paul Matyas (pgmaty@kalcounty.com)

By authority of: Sheriff Richard Fuller

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