

2017 Sweetwater's Donut Mill Fat Tuesday Information

Production: February 25th - 28th

Order: TODAY - Sunday, February 26th at 10pm

Stadium Drive Store 372-3636

Sprinkle Road Store 388-4613

Battle Creek Store 979-1944

Sweetwater's Donut Mill is at it again! With locations in Battle Creek and Kalamazoo, Sweetwater's is a major player in the Fat Tuesday Paczki craze for all of South West Michigan. For more than fifteen years Sweetwater's has been whipping up these highly sought after filled pastries from Sweetwater's family recipe. With the overwhelming popularity of Fat Tuesday, Sweetwater's makes delicious Paczki with your favorite fillings starting this Saturday, February 25th at 6am! Place your order today!

If you are new to the whole Fat Tuesday happenings and Paczki craze, don't worry we have you covered. Here are four quick tips on how to survive and thrive during Sweetwater's 2017 Fat Tuesday Paczki blitz.

1. Donut wait until February 28th

With such a high demand, this year Sweetwater's is planning for Fat Tuesday like it's "Donut Doomsday." Availability of Paczki begins February 25th. To better serve customers, Sweetwater's accepts advance orders for quantities of a dozen or more. You can call in your order now and request pick up any day during February 25th-February 28th. Individual Paczki will also be available for walk-in customers but daily quantities are limited so we encourage you to call ahead.

2. Know how to order

At some point we have all been guilty of standing at a counter holding up a line making decisions of what to order with so many options. Sweetwater's makes it easy on you, this is what you need to know before placing an order.

- What name to place on the order?
- Which Sweetwater's location would you like to use to pick up your Paczki?
 - Battle Creek, Capital 269-979-1944
 - Kalamazoo, Sprinkle 269-388-4613
 - Kalamazoo, Stadium 269-372-3636
- What date and time must it be ready by?
- How many boxes (dozen in each) would you like?
- Which flavors in each?
 - Bavarian Creme, Cherry, Blueberry, Lemon, Strawberry, Apple, Raspberry, Vanilla Creme and Chocolate Creme
- Prices: \$1.44 each, \$6.54 a 1/2, and \$13.08 a dozen

3. There's no wrong way to say -

Paczki! "Pooch-key", "Punch-key", or "Poonch-key" are all correct ways to say Paczki according to the Polish. The term itself, is translated as "little package". Either way you say it we'll know exactly what you're asking for at Sweetwater's.

4. Being polite and patient is appreciated

Working during Fat Tuesday at Sweetwater's is equivalent to crowded stores on Black Friday. It's the one day of the year when people flood our stores in search of pastry gold. Our employees are trained and well equipped to handle your requests but the day goes by a lot smoother when everyone is in a good mood spreading Fat Tuesday Cheer.

Sweetwater's Donut Mill thanks everyone in advance for their patience on this year's event and for their long-lasting patronage!